



# Dawn Exceptional<sup>®</sup> Pak Perfect<sup>™</sup> Non-Sticky Donut Glaze

Breakthrough innovation for perfect packaged yeast raised glazed donuts.

- Non-Sticky Texture
- 5-Day Packaged Shelf Life
- Freeze / Thaw Stable

# Dawn Exceptional® Pak Perfect™ Non-Sticky Donut Glaze

As the bakery industry's donut leader, Dawn proudly presents our patent-pending Dawn Exceptional® Pak Perfect™ Non-Sticky Donut Glaze. Our breakthrough innovation, designed for small and industrial scale donut production lines, allows Manufacturers, Commissaries, and In-Store Bakeries to sell glazed yeast raised donuts packaged in a clamshell that:

- Have a revolutionary non-sticky texture that leaves no residue\*
- Have 5-Day Packaged Shelf-Life\*\*
- Are Freeze/Thaw Stable
- Are Consumer Preferred

Deliver softer, fresher packaged donuts with no sticky glaze residue that provides the optimal eating experience for 5 days! Facilitate additional sales opportunities, new packaging possibilities, less waste and labor in your customers stores and, ultimately, **a great eating experience for consumers.**

**Pak Perfect Non-Sticky Glaze is the ideal solution for packaged yeast raised glazed donuts, keeping you donuts softer, fresher, and more appealing.**

## Unique Benefits

Non-Sticky Texture\*

5-Day Packaged Shelf Life\*\*

Freeze/ Thaw Stable

We are committed to innovation that matters to our customers and impacts the lives of consumers. **Our new Pak Perfect™ Donut Glaze resolves a long-standing issue in the donut industry: the stickiness and dissolving of the glaze on packaged donuts.** This revolutionary solution uses a proprietary formulation that prevents the migration of moisture from the donut to the glaze, which causes the undesired dulling, flaking and stickiness of a product. In contrast, the Pak Perfect™ Non-Sticky Donut Glaze is not absorbed by the donut and remains highly stable and non-sticky for 5 days.

## Normal Glazed Donuts vs Dawn Pak Perfect™ Non-Sticky Donut Glaze\*

**Freeze & Thaw Stable**      **Fresh Appearance**

**Non-Sticky Texture**

\*Dawn Sensory Testing, 2021. Consumers evaluated Dawn Exceptional® Pak Perfect™ Donut Glaze and Dawn Exceptional® Medium-Thick Donut Glaze after 48 hours in a clamshell. N=110

\*\*Fresh fried Dawn Exceptional® Extend-R™ Plus Raised Donut Mix, Dawn Exceptional® Pak Perfect™ Donut Glaze, packaged in a PETE clamshell with a full perimeter seal, stored at 70° F, 70% relative humidity for 5 days. Normal glaze is Dawn Exceptional® Medium-Thick Donut Glaze.

ITEM #	DESCRIPTION	PACK	WEIGHT	NOTES
3047989	Dawn Exceptional Pak Perfect™ Original Donut Glaze	Tote	~1,675#	
3048009	Dawn Exceptional Sample Pak Perfect™ Original Donut Glaze	Bag in Box	28#	Sample only
2489179	Dawn Exceptional Extend-R™ Plus Original Raised Donut Mix	Bag	50#	Recommended donut pair



Dawn Foods helps customers grow their business by providing industry-leading products, innovation, profitable solutions, and expertise you can depend on. From corner bakeries and leading manufacturers to foodservice operators and in-store bakeries, **Dawn is your partner for bakery success.**

1.800.292.1362 • [DawnFoods.com](http://DawnFoods.com)

© 2022 Dawn Food Products, Inc.

**Dawn®**  
Your Partner for  
*bakery success*