

#kellanova

Better Days Promise

Kellanova Better Days™ Promise is our commitment to advance sustainable and equitable access to food.

We are proud to build on the legacy of Kellogg Company by setting our ambitions even higher, increasing our commitment to create better days for 3 billion people to **4 BILLION PEOPLE** by the end of 2030.

WE'RE COMMITTED TO:



NOURISHING PEOPLE
with our foods.



FEEDING PEOPLE
facing food insecurity.



NURTURING PEOPLE AND PLANET
by creating a climate-positive future.



VALUING ED&I
in our workplace.



ENGAGING PEOPLE
along our journey.

Learn more at [Kellanova.com/BetterDaysPromise](https://kellanova.com/BetterDaysPromise)