

NEW CAR BOOST.


Now Available! Unlocking the Road to New Adventures:
Empowering Car Shoppers to Shift Gears from Used to New!

The site is constantly being enhanced.
Click the image to check out the live SRP

FOR AUTOTRADER AND KBB.COM SHOPPERS

that are searching for Used and CPO vehicles, New Car Boost will display a participating dealer's new, relevant inventory with similar monthly payments, within the search results page on Autotrader and KBB.com, the KBB.com Year Make Model Trim page and the New Car Price & Build page on Autotrader.

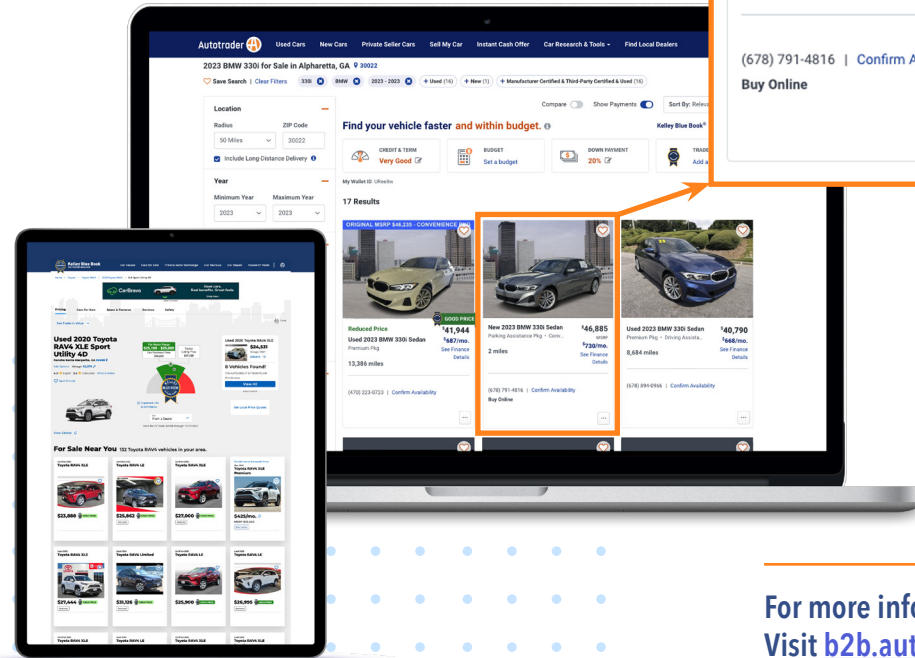
Vehicles that these shoppers may have overlooked, are now getting an opportunity to become someone's next new ride.



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