

INSIGHTS LEAD TO INSTANT ACTION WITH nVISION.

Introducing our revolutionary analytics platform.

STAY IN-THE-KNOW THE EASY WAY WITH nVISION.

- Access to this unrivaled platform is included with your Autotrader and Kelley Blue Book subscription.
- The visual dashboard reports online shopper behavior across websites, inventory and advertising campaigns throughout their car-buying journey.
- Leverage real-time data to optimize your digital marketing spend today for better performance tomorrow.
- Combine self-serve analytics with the experience and knowledge of your dealer success consultant for the best of both worlds.
- Maximize the impact of your Autotrader and Kelley Blue Book listings to meet your sales strategy and move inventory.



Visit b2b.autotrader.com/nVision and see how nVision turns insights into actions.